



CITIESALIVE

GREEN ROOF & WALL CONFERENCE
20TH ANNIVERSARY IN TORONTO

About CitiesAlive Toronto - November 6-9, 2024

CitiesAlive 2024 is celebrating its twentieth anniversary in 2024, promising to be an exceptional experience! This multi-disciplinary conference will be held in the vibrant city of Toronto, spotlighting pioneering green roof designs, groundbreaking policies, and groundbreaking products and services within the green infrastructure industry.

CitiesAlive offers plenty of opportunities for participants to connect and interact with experts and design professionals in the field. The event serves as a unique platform to foster Business-to-Business and Business-to-Consumer transactions, networking. Our tailored programming is geared toward engaging architects, landscape architects, and other design professionals, specifiers, researchers, policymakers, and students who represent the future.

Toronto at a Glance

- Toronto is the largest city in Canada, and the 4th largest in North America
- The Greater Toronto Area (GTA) has a population of approximately 6,300,000
- The GTA has an annual population growth rate of ~60,000 people
- 18% of Toronto's surface area is dedicated to parks
- As of 2009, Toronto was the first city in North America to implement a bylaw requiring green roofs on new construction
- Toronto has installed approximately 10 million sq. ft. of green roofs
- Toronto has over 10 million trees
- Toronto has 160 skyscrapers with 112 currently under construction
- Citizens represent over 200 distinct ethnic origins
- Average Toronto temperature in November is around 50 degrees Fahrenheit, with little to no snowfall

Agenda at a Glance

Wednesday Nov. 6

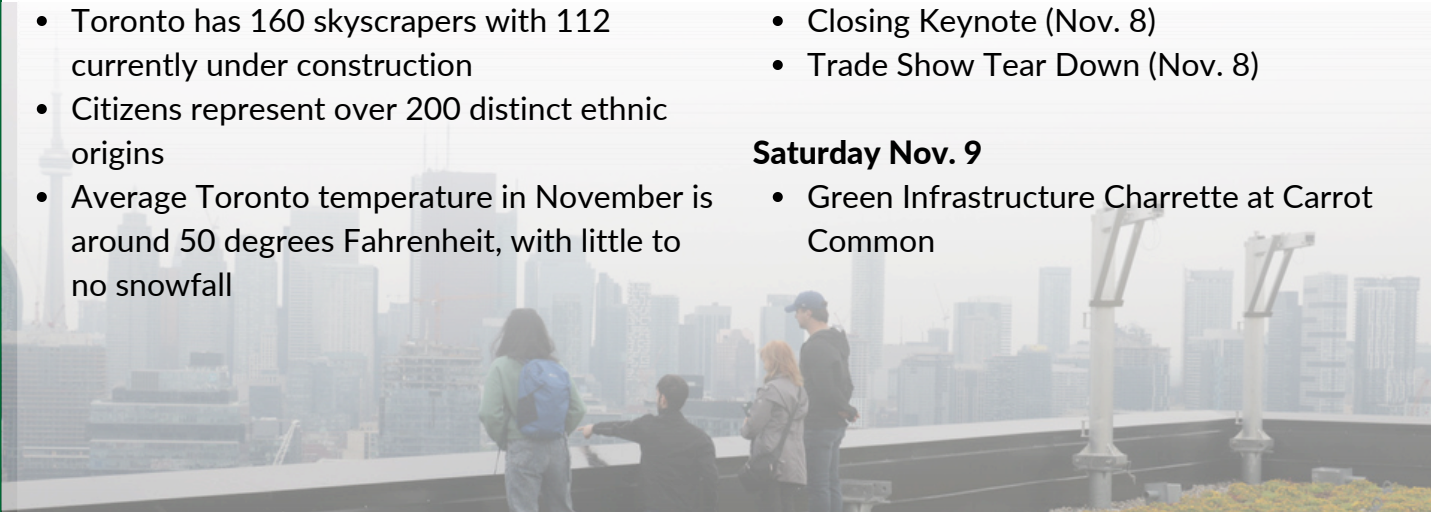
- GRIMP & GRP Training Sessions
- Biophilic Design / Biodiversity Workshops
- Opening Keynote Address
- Trade Show Set Up

Thursday Nov. 7 - Friday Nov. 8th

- Morning Keynote Address
- Trade Show & Lunch on Trade Show Floor
- Expert Presentations & Panels
- Cocktail Reception on Trade Show Floor (Nov. 7)
- Awards of Excellence Ceremony (Nov. 7)
- Industry Pioneers Gala (Nov. 7)
- Closing Keynote (Nov. 8)
- Trade Show Tear Down (Nov. 8)

Saturday Nov. 9

- Green Infrastructure Charrette at Carrot Common



Marketing and Promotional Opportunities at CitiesAlive?

CitiesAlive 2024 offers a unique set of marketing and promotional opportunities for your firm. CitiesAlive 2024 will attract attendees from around North America, with an **estimated attendee count of 750**. Your marketing and promotional investment allows us to continue to grow the market through policy and education. Custom packages are also available!

	Gold US\$15,000	Silver US\$10,000	Bronze US\$7,500	Copper US\$5,000
10' x 8' tradeshow booth	2	1	1	1
Full page ad in the online conference program	Full page	3/4 page	1/2 page	1/4 page
Complimentary delegate passes	6	4	3	2
Networking Reception Reception Passes	6	4	3	2
Complimentary Training/Workshop Sessions & GRP Training	2 days (2 GRP)	1.5 days (1 GRP)	1 day	0.5 day
Total Estimated Savings	\$12,910	\$7,955	\$5,966	\$3,802
Specialized marketing opportunity	Cocktail Reception Sponsor (1 available)	Lunch Sponsor (2 available)	Breakfast Sponsor (2 available)	
Have a local project profiled on a tour	✓	✓	✓	
Present at the Innovative Product Session	✓	✓	✓	
Marketing & Promotion: Logo recognition in all digital materials	Extra large	Large	Medium	Standard
Exhibitor Booth Only 2 Complimentary Passes + Booth Space + Listing on Website and Online Program US\$2,199 Member / US\$2,599 Non GRHC member				
Sponsor Logo Exposure with CitiesAlive Promotion Across NA: 1 Million + Impressions (Estimated value of \$25,000 to \$82,000 depending on level of investment)				

2024 Event Marketing & Promotion Order Form

Date:	_____	Name:	_____	Company:	_____
Phone:	_____	Fax:	_____	Email:	_____
Address:	_____				

2. Select Event and Level of Engagement ALL PRICES ARE IN USD

CitiesAlive

Toronto | Nov 6-9

- | | | | |
|--------------------------|----------|--------------------------|---------|
| <input type="checkbox"/> | \$15,000 | <input type="checkbox"/> | \$2,199 |
| <input type="checkbox"/> | \$10,000 | <input type="checkbox"/> | \$2,599 |
| <input type="checkbox"/> | \$7,500 | | |
| <input type="checkbox"/> | \$5,000 | | |

**Canadian firms must add 13% to their total for HST*

3. Payment Cheque PayPal
 Credit Card

Amount Paid (\$): _____

Name on Card: _____

Card Number: _____

Expiry Date: _____

CVV: _____

Signature: _____

Scan this document and email it to conference@greenroofs.org
or send it by post to:

Green Roofs for Healthy Cities - North America, Inc.
406 King Street East
Toronto, ON, Canada
M5A 1L4

*All cheques must be made payable to Green Roofs for Healthy Cities - North America, Inc. Canadian firms please add 13% HST to the total.

*All credit card transactions will incur a 3% service charge