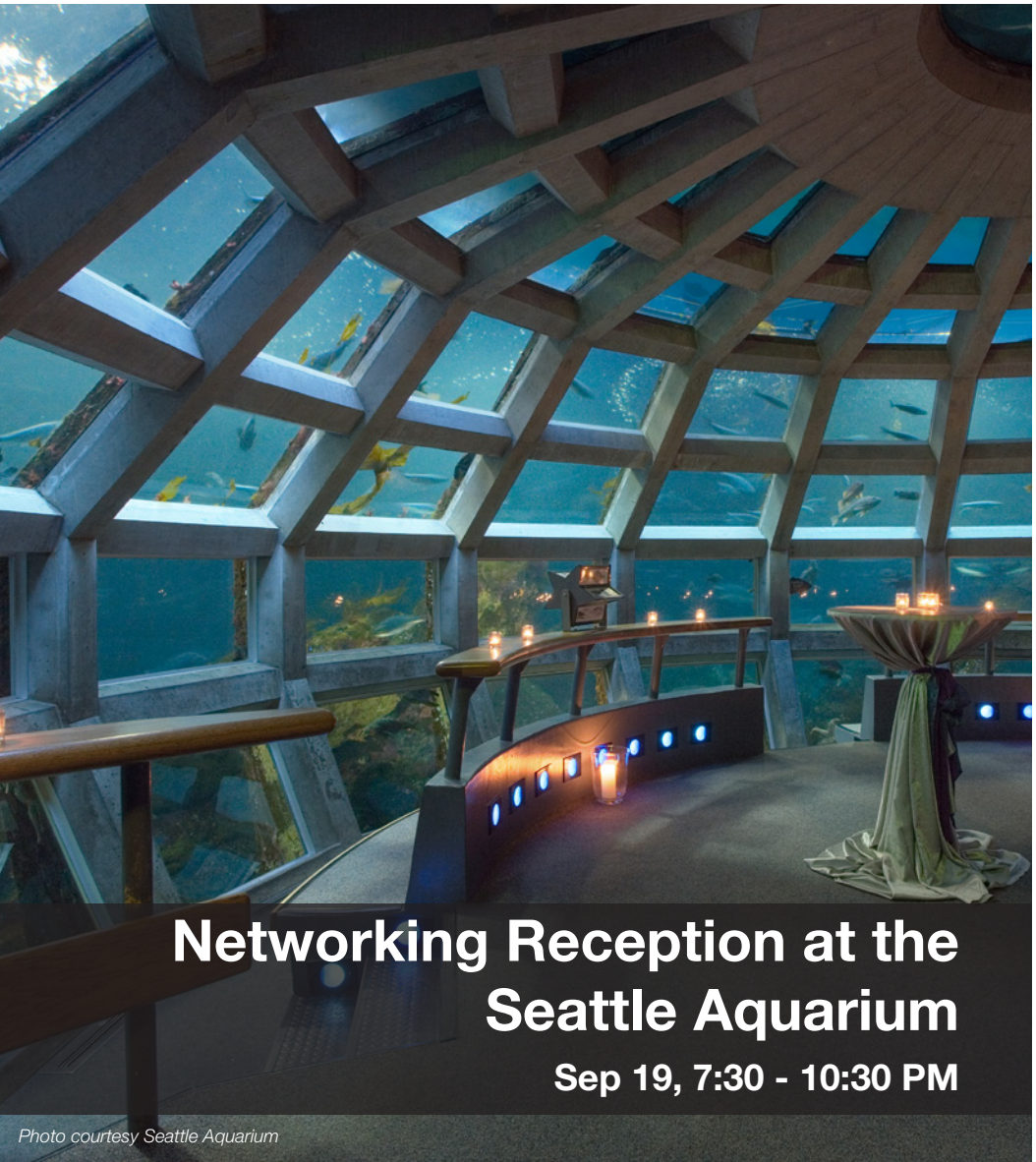
CITIESALIVE

15TH ANNUAL GREEN ROOF & WALL CONFERENCE

SEATTLE | SEPTEMBER 18-21, 2017

citiesalive.org

EXCITING MARKETING AND PROMOTIONAL OPPORTUNITIES FOR LOCAL FIRMS



Networking Reception at the Seattle Aquarium

Sep 19, 7:30 - 10:30 PM

Photo courtesy Seattle Aquarium

Green Infrastructure Design Charrette

Sep 21, 9:00 AM - 5:00 PM

Networking Reception at the Seattle Aquarium

Tuesday, Sep 19th, 2017
7:30 – 10:30pm

The Seattle Aquarium
1483 Alaska Way, Pier 59, Seattle WA 98101

The *CitiesAlive* Local Host Committee, chaired by Steve Moddemeyer, Principal, CollinsWoerman, invites you to support a networking and business development reception at the famed Seattle Aquarium. Just minutes away from programming at the Sheraton Hotel Conference Center, this evening features breathtaking and interactive displays of aquatic life.

Enjoy West Coast delicacies, drinks and unique opportunities to connect and collaborate with industry professionals at this social highlight. Extend your contacts and expand your market with dedicated logo recognition at the *CitiesAlive* Networking Reception! We look forward to seeing you pier-front for a truly exceptional soirée. Find out more at **citiesalive.org**

Marketing and Promotional Opportunities

Bronze Supporter - $2,000
Includes 2 tickets to the reception and logo recognition in the conference program and on-site signage.

Silver Supporter - $3,000
Includes 4 tickets to the reception and logo recognition in the conference program and on-site signage.

Gold Supporter - $5,000
Includes 8 tickets to the reception and significant logo recognition. Also includes 1 complimentary delegate pass to the *CitiesAlive* conference and printed materials in the delegate package.

Platinum Supporter - $10,000
Includes 12 tickets to the evening reception and significant logo recognition. Also includes 2 complimentary delegate passes to the *CitiesAlive* conference, printed materials in the delegate package, logo print on reverse of reception tickets, and an opportunity to present with no competing programming.

For more information or to support the Reception, contact Darcy Drysdale at DarcyDrysdale@etera.com

Grey to Green Conference 2016 Networking Reception

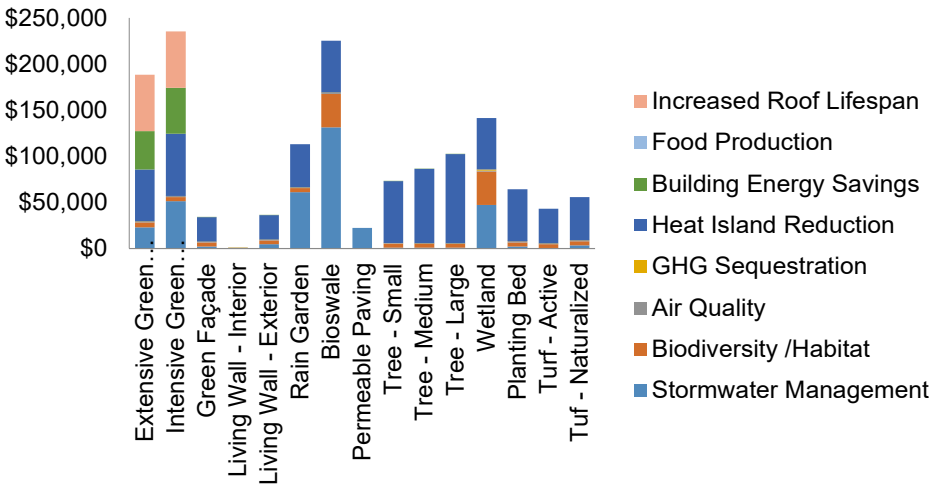
Green Infrastructure Design Charrette

Thu, Sep 21st, 2017, 9:00 am – 5:00 pm

CitiesAlive will leave behind a legacy in 2017 by making the case for green infrastructure in Seattle. The Green Infrastructure Foundation (GIF), in partnership with the Seattle 2030 District, will bring together teams of interdisciplinary experts and local stakeholders to reimagine an underserved Seattle neighborhood using green infrastructure.

The redesigns are subject to a detailed economic analysis based on a cost-benefit matrix developed by GIF. The combination of visuals and financial analysis set this apart from the typical charrette, create a compelling case for green infrastructure, and build the foundation for future planning efforts in Seattle.

Give back to the Seattle community, enjoy a unique professional development experience and get in on the ground floor of future green infrastructure planning and implementation by supporting the Green Infrastructure Charrette! Find out more at greeninfrastructurefoundation.org/charrette



An example of a cost-benefit analysis from a charrette in Ontario, Canada

A rendering of St. Nicholas Ave in Harlem, NY, produced as part of the CitiesAlive 2015 Legacy Project

Marketing and Promotional Opportunities

Bronze Supporter - $1,500
Includes charrette participation, logo recognition in the charrette report and conference program, and a charitable tax receipt.

Silver Supporter - $2,500
Includes charrette participation, logo recognition in the charrette report and conference program, and a charitable tax receipt.

Gold Supporter - $4,500
Includes charrette participation, logo recognition in the charrette report and conference program, a ticket to the networking reception, 1 complimentary delegate pass to the *CitiesAlive* conference, and a charitable tax receipt

For more information or to support the Green Infrastructure Charrette, contact Rohan Lilauwala at rlilauwala@greenroofs.org or 416-971-4494 x231

About *CitiesAlive*: 15th Annual Green Roof and Wall Conference

After three years, the *CitiesAlive* Annual Green Roof and Conference returns to the West Coast. *CitiesAlive* is a multi-day conference featuring presentations, panel discussions, a trade show, tours of standout local projects, and networking events.

This year's conference will have a regional view, focusing on how green roofs and walls can build resilience and equity in Cascadia, and provide benefits for people, communities, and places. The agenda this year includes:

- Sep 18: Workshops, Opening Plenary, Trade Show
- Sep 19: Sessions, Trade Show, Networking Reception
- Sep 20: Sessions, Awards Luncheon, Tours
- Sep 21: Tours, Green Infrastructure Charrette

Who Attends *CitiesAlive*?

25%	Manufacturers and Suppliers	**8%**	Consumers and Media
15%	Designers and Developers	**6%**	Non-Profit
13%	Architects/Landscape Architects	**5%**	Government
10%	Researchers and Scientists	**5%**	Engineers
8%	Educators and Students	**5%**	Consultants

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Conference marketing, promotional, and exhibition opportunities are available; please contact Steven Peck at speck@greenroofs.org or 416-971-4494 x233 for more

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